

INDEPENDENT · R&B · PHOENIX RECORDS

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PHOENIX

RECORDS · THE SOUND ISSUE

190.1M streams & climbing

across an all-time catalog

Two breakout singles

'Don't Leave Me Baby' & 'One.'

Now scoring the screen

music videos · film · sync

THE PRINCESS OF R&B

XTINA LEE

Self made R&B — written, sung & engineered by one woman.

GREENWICH, CT — NEW YORK, NY



singerxtinalee.com

COVER STORY · THE PRINCESS OF R&B

The Sound of Self-Made

She answers to one ear — her own. A profile of the independent R&B artist turning a home studio into a signature.

BY THE EDITORS · PHOENIX RECORDS

AT A GLANCE

FROM

Greenwich, CT & New York, NY

GENRE

R&B; · pop-soul, self-produced

FOR FANS OF

Michael Jackson · Adele · Summer Walker

TRACTION

190,441 lifetime streams · 2,833 monthly

THE CRAFT

Writes · sings · records · engineers

LABEL

Phoenix Records (woman-owned)

ALSO

Music video, cinematography & film scoring

SEEKING

Label partnership · sync · film/TV

XTINA LEE — the Princess of R&B — is an independent singer, songwriter and producer crafting polished, emotionally-driven records with a modern edge and a timeless pop-soul core. Working between Greenwich, Connecticut and New York City, she builds every song from her home studio: writing the lyrics, singing the leads and africana-inspired harmonies, recording, and engineering the final master herself.

That full-process control is the whole point. Under her own woman-owned label, Phoenix Records, she layers complex melodies and clean, intentional production into music about resilience and forward motion — intimate enough for headphones, big enough for the room.

“A refined, impactful, and truly captivating composition.”

MTZ · PLAYLIST PUSH CURATOR · 111K FOLLOWERS



XTINA LEE

The numbers back it up. Across an all-time catalog her songs have drawn more than **190,000 streams** on Spotify, led by two breakout singles — “Don’t Leave Me Baby.” at 70,475 plays and “One.” at 57,156. She has charted Top 40 on ReverbNation, earned radio on Skunk Live and Amazing Radio, and landed in playlists across the platforms — distributed everywhere from Apple Music to Pandora and Deezer.

Phoenix Records is more than a name on the label copy. It is a full creative house: alongside the music, the studio produces music videos and cinematography, and Xtina is open to writing original songs and scores for film, short films and documentaries.

THE RECORD

Two That Broke Out

More than 190,000 streams across the catalog — and a clear pair of singles leading the way.

Don't Leave Me Baby. One.

70,475 STREAMS

The standout — patient, aching, built to last.

57,156 STREAMS

A second single that found its own audience.

190,441

ALL-TIME STREAMS

2.833

MONTHLY LISTENERS

759

FOLLOWERS

TOP 40

REVERBNATION

THE CATALOG

ALL-TIME STREAMS

<i>Don't Leave Me Baby.</i>	SINGLE • 2023	70,475
<i>One.</i>	SINGLE • 2023	57,156
<i>Weightless.</i>	SINGLE • 2023	35,080
<i>Break Free.</i>	SINGLE • 2023	8,406
<i>Force.</i>	SINGLE • 2023	5,311
<i>Kodak Black.</i>	SINGLE • 2023	3,567
<i>Damn Shame.</i>	SINGLE • 2023	3,100
<i>Liz.</i>	SINGLE • 2023	3,082
<i>Don't Leave. (Original)</i>	ALBUM • 2024	2,956
<i>Never Leave You.</i>	SINGLE • 2023	739
<i>WHAT will it TAKE?</i>	ALBUM • REMASTERED 2025	569

STREAM ON SPOTIFY • APPLE MUSIC • AMAZON • PANDORA • DEEZER

THE FILE

The Facts

One page. Everything a desk needs.

SOUNDS LIKE · RIYL

Michael Jackson
Adele · Summer Walker

BY THE NUMBERS

190,141 ALL-TIME STREAMS

70,475 TOP SINGLE — DLMB

2,833 MONTHLY LISTENERS

759 FOLLOWERS

VITAL DETAILS

- Christina Lee Schmohl, p/k/a Xtina Lee
- Greenwich, CT & New York, NY
- Founder · Phoenix Records (woman-owned)
- Writes · sings · records · engineers

PRESS & PROOF

- Top 40 on ReverbNation
- Radio: Skunk Live · Amazing Radio
- Playlists: Running Rap · Late Night Drive
- Reviewed by Playlist Push curator (111K)
- 190K+ all-time streams

OFFERINGS & OPEN TO

- Recording · production (Phoenix Records)
- Music video & cinematography
- Original songs & scores for film/TV
- Sync licensing · features · live booking

REPRESENTATION

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PHOENIX RECORDS



PHOENIX RECORDS

WOMAN-OWNED · A CREATIVE HOUSE

Let's make *something rise.*

*Music · music video & cinematography · original songs for film, short films & documentaries.
Available for features, sync licensing and live booking — open to the right label partnership.*

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SPOTIFY

Xtina Lee